



FOR IMMEDIATE RELEASE

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CITY OF PHILADELPHIA AND PHILADELPHIA SOCCER 2026 UNVEIL 2021 UNITY CUP JERSEY DESIGN

Aligning Philadelphia's first-of-its-kind World Cup-style soccer tournament with its continued efforts to host FIFA World Cup 2026™, this year's Unity Cup jerseys will feature the bid as its primary logo.

PHILADELPHIA (August 2, 2021) – Today, the City of Philadelphia joined Philadelphia Soccer 2026, the City's official FIFA World Cup 2026™ bid committee, to unveil the 2021 Philadelphia International Unity Cup jersey design. This year's Unity Cup jersey will feature Philadelphia's bid to host FIFA World Cup 2026™ as the primary logo on all 52 team jerseys, which represent each individual nation participating in this World Cup-style tournament. The Bid logo joins additional logos and patches on the 2021 Unity Cup Jersey, including the Philadelphia Union, Philadelphia Union Foundation, Eastern Pennsylvania Youth Soccer, Chickie's and Pete's, and Global Philadelphia, highlighting Philadelphia's designation as a World Heritage City.

"The Unity Cup adds to Philadelphia's compelling soccer story and serves as a terrific example of why the City is a perfect choice to be one of the 10 U.S. cities to host matches for the World Cup in 2026," said **David L. Cohen, Senior Advisor to the CEO of Comcast Corporation, and Chair of Philadelphia Soccer 2026**. "Each year, the Unity Cup encourages communities to come together, celebrate our differences, and learn from one another. That's the power of the world's game and Philadelphia's passion for that game is undeniable. We are delighted to have our bid featured as the primary logo on

the 2021 jerseys. I continue to be grateful to Mayor Kenney, who created this fantastic event, for his continued support of our efforts to bring FIFA World Cup 2026™ to Philadelphia.”

Set to kick-off on Friday, August 27th with USA v. England at Smith Playground (2100 South 24th Street), the Unity Cup is a World Cup-style tournament that brings Philadelphians together to celebrate their diverse immigrant communities at matches across the City during a two-month period. Open to any foreign-born resident or Philadelphia native, the tournament has seen players representing five continents including Africa, Asia, North America, Europe, South America, plus Central America, the Middle East and the Caribbean. Philadelphia is the first American city to honor the “Beautiful Game” with this style of tournament, and other American cities have begun to replicate the event since its inception five years ago.

“The Unity Cup is a true celebration of Philadelphia’s diversity and our love of soccer, both of which are strengths within our bid” **said Mayor Jim Kenney**. “Visually highlighting our desire to bring FIFA World Cup 2026™ to Philadelphia on this year’s jerseys further demonstrates our commitment to winning this bid. The Unity Cup was inspired by the power of the World Cup, especially in how it unifies communities around the world. I have no doubt that if Philadelphia is selected to be a Host City, the world will see how diverse, welcoming, and passionate this City is. This event is an important part of our continued journey toward greater equity and inclusivity as we focus on growing the game across Philadelphia and prepare to welcome FIFA and U.S. Soccer in the fall.”

This year’s tournament is set to conclude on Saturday, October 16 at Subaru Park, home of the Philadelphia Union. For the full schedule of 2021 Unity Cup matches, please visit: <https://unitycup.phila.gov/schedule/> For additional information regarding Philadelphia’s bid for FIFA World Cup 2026™, please visit: www.philadelphia2026.com.

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About Philadelphia Soccer 2026

Philadelphia Soccer 2026 is Philadelphia’s civic committee overseeing the region’s bid to host the FIFA World Cup 2026™. Established in the Commonwealth of Pennsylvania, it is governed by a five-person Board of Directors, which includes representatives from the Philadelphia Convention and Visitors Bureau (the sponsoring entity of the bid) and the City of Philadelphia.

About Philadelphia Parks & Recreation (PPR)

PPR advances the prosperity of the city and the progress of her people through intentional and sustained stewardship of nearly 10,200 acres of public land and waterways as well as through hundreds of safe, stimulating recreation, environmental and cultural centers. PPR promotes the well-being and growth of the city’s residents by connecting them to the natural world around them, to each other and to fun, physical and social opportunities. PPR is responsible for the upkeep of historically significant Philadelphia events and specialty venues and works collaboratively with communities and organizations in leading capital projects and the introduction of inventive programming. To learn more about Philadelphia Parks & Recreation, visit us at www.phila.gov/parksandrec, and follow @philaparkandrec on Facebook, Twitter, Instagram, or Tumblr.